



Mission

Our mission is to use creativity to connect, engage and develop individual potential.

Aims and objectives

Our charitable objectives are:

- the advancement of education for the public by the provision of vocational and other training courses; and
- the provision of facilities for recreation and leisure time activities for people who have need of them by reasons of age, infirmity or disablement, poverty or social and economic circumstances with a view to improving the conditions in life of such persons.

We aim to do this through:

Creative Engagement

To use creativity as means to engage vulnerable and disadvantaged people.

- To work in partnership with local community organisations to provide creative community engagement activities across Bradford District and the region.
- To work in partnership with Councils, local partnerships and organisations to deliver creative engagement activities at community engagement events.
- To provide innovative and inspiring opportunities for engagement within the Hive building.

Creative Development

To use creative means to provide personal and social development opportunities.

- To work in partnership with local community organisations to provide creative personal and social development outreach projects.
- To provide personal and social development opportunities within the Hive building.

Creative Cohesion

To use creativity to promote community cohesion.

- To work in partnership with Councils, local partnerships and organisations to deliver creative activities promoting community cohesion.

Creative Wellbeing

To use creative means to promote health and wellbeing.

- To work in partnership with the NHS, health organisations and organisations to deliver outreach projects to improve health and wellbeing.
- To provide creative health and wellbeing activities within the Hive building.



Creative Regeneration

To use creative means to promote community regeneration.

- To work in partnership Councils, local partnerships and organisations to deliver creative programmes promoting community regeneration.

Creative Sustainability

To provide a sustainable community arts programme.

- To work in partnership with local businesses, partnerships and organisations to create contracts, sponsorship opportunities to enable the delivery of our work.
- To develop sustainable packages in response to related procurement opportunities.

Ethos

To work closely with partners in the best interests of the people we serve.

To conduct ourselves with professional competence, fairness, impartiality, efficiency, and effectiveness.

To conduct our organisational and operational duties with open communication, creativity, dedication and compassion.

To be innovative in our response to the needs of the people we serve.

To exercise whatever discretionary authority we have under the law to carry out the mission of the organisation.

To serve with respect, concern, courtesy, and responsiveness in carrying out the organisation's mission.

To demonstrate the highest standards of personal integrity, truthfulness, honesty, and fortitude in all our activities in order to inspire confidence and trust in our activities.

To avoid any interest or activity that is in conflict with the conduct of our official duties.

To respect and protect privileged information to which we have access in the course of our official duties.

To strive for personal and professional excellence and encourage the professional developments of others.

To maintain these standards when working with partners.

To provide a safe friendly environment for all participants.